



# WINTER SCHOOL – 27 November 2024

Track A: Eu Funding an projects

**MÉTROPOLE**

**GRAND LYON**

**Amélie Sanou**

**European project manager**

# COURSE de FONDS

A game for  
discovering and  
understanding  
European funds!



Inaccessible Complex

Obscure

Difficult

Opaque

## European funds?

How our colleagues in our local authorities perceive european funds? In one word?

# Our challenges, our goals

**Strengthen public policies  
and local authority projects**



**Develop projects through European  
funding opportunities**

**Boost (your) interest in European funds**

**Facilitate access** to European funds for operational departments by providing guidance and support

**Foster a European mindset** within local authorities, among both staff and elected representatives



# The *Course de Fonds* game

- Immerse yourself in the world of European funds.
- Uncover the keys to accessing them.
- Maximize European funding by playing the role of a local authority project manager.
- Collaborate with your colleagues to boost your local authority's financial resources.



# Our solution... An all-inclusive game!



1. Learning about  
European funds

2. Setting up a project

3. Obtaining European  
funding

# Who are the *Course de Fonds* team members?



**The marathon runners**  
The players



**Your coaches**  
The European Affairs  
Dept.  
Amélie & Guillem

**On today's  
Programme**  
(fast track session)



**Intro (10')**

**Ready! Steady! Go!**

- **1-** The start line (10')
- **2-** The marathon (45')
- **3-** The finish line (10')



**To go a step further... (10')**





# Ready! Steady! Go!

Forming teams



# 1- The start line



Learning about  
European funds



Setting up a project



Obtaining European  
funding



10'



# QUIZ



Learning about  
European funds



300



600

# How many countries are there in the European Union?

1. 12
2. **27**
3. 28

→ <https://www.touteurope.eu/les-pays-de-l-union-europeenne/>



# Which of the following would not qualify for EU funding?

1. The film you saw yesterday evening at the cinema: *Europe Creative*
2. A world-class super calculator for the most advanced calculations: *Digital Europe*
3. Hyper-connected submarines: *European Defence Fund*
4. A student year abroad at university: *Erasmus+*
5. **Redecorating your home:  
Your own wallet!**



# Numerous opportunities for funding for local authorities



**INTERREG**  
European regional cooperation

**CERV**  
Memory, democracy, equality, anti-discrimination, citizen involvement & twinning

**JTF**  
Business decarbonation, industrial ecology and economic development

**EUI**  
Local and European urban Corporation

**URBACT**  
Sustainable development cooperation between European cities

**ERASMUS+**  
Education, mobility, training of youth & sport staff

**LIFE**  
Environment, biodiversity & climate

**Horizon Europe**  
Research & innovation

**ELENA**  
Energy efficiency investments

**Creative Europe**  
Culture & Media

**ERDF**  
RDI, digital, ecological transition, mobility

**ESF**  
Employment, inclusion, integration, training, skills

**EaSI**  
Employment and social innovation

**AMIF**  
Asylum, Migration, Integration

€uro  
Questions  
pour un  
Champion



Since 1987, 12.5 million people have benefited from my programme, making me the best-known EU initiative of all time! Synonymous with travel and adventure, I help thousands of students, apprentices, young people, and professionals each year to study, intern or train in another European country—and even further afield. Spain remains the top destination and I feature prominently in the film “L’Auberge espagnole”, known as “Pot Luck” in English. This year, I have funded a project between Lyon Metropole & Frankfort city to develop inclusive & unified sport practices for youth... I am....



# Erasmus+



As the oldest of the European funds, I'm well into my retirement years, but my mission to promote employment, education and training across the European Union has continued since 1957. In recent years, my scope has expanded to include social action, the fight against poverty and food insecurity, making me the cornerstone of the European Social Rights Foundation. From 2022 to 2027, Lyon Metropole will be dedicating €34 million from this fund to supporting local social inclusion initiatives. What am I?

# The ESF European Social Fund



I'm dedicated to the development of science, research and innovation in European technologies. I address the challenges of the 21st century, such as the fight against cancer, the preservation of rivers and oceans, the digital transition and climate change. With a total budget of €95.5 billion for the period 2021-2027, I mainly support collaborative projects at European level, for example the project involved 11 local authorities like Lyon Metropole and European networks such as Eurocities to test new approaches to urban mobility. I am...

# Horizon Europe



## 2- The marathon



Learning about  
European funds

Setting up a project

Obtaining European  
funding



42'

## Making an application for EU funding





Tutorial video  
(with sound)



# Overview of EU programmes and funds

*(non-exhaustive)* - Numerous opportunities for funding for local authorities



## INTERREG

European regional cooperation

## ERASMUS+

Education, mobility, training of youth & sport staff

## ERDF

RDI, digital, ecological transition, mobility

## ESF

Employment, inclusion, integration, training, skills

## EaSI

Employment and social innovation

## AMIF

Asylum, Migration, Integration

## CERV

Memory, democracy, equality, anti-discrimination, citizen involvement & twinning

## JTF

Business decarbonation, industrial ecology and economic development

## EUI

Local and European urban Corporation

## URBACT

Sustainable development cooperation between European cities

## LIFE

Environment, biodiversity & climate

## Horizon Europe

Research & innovation

## ELENA

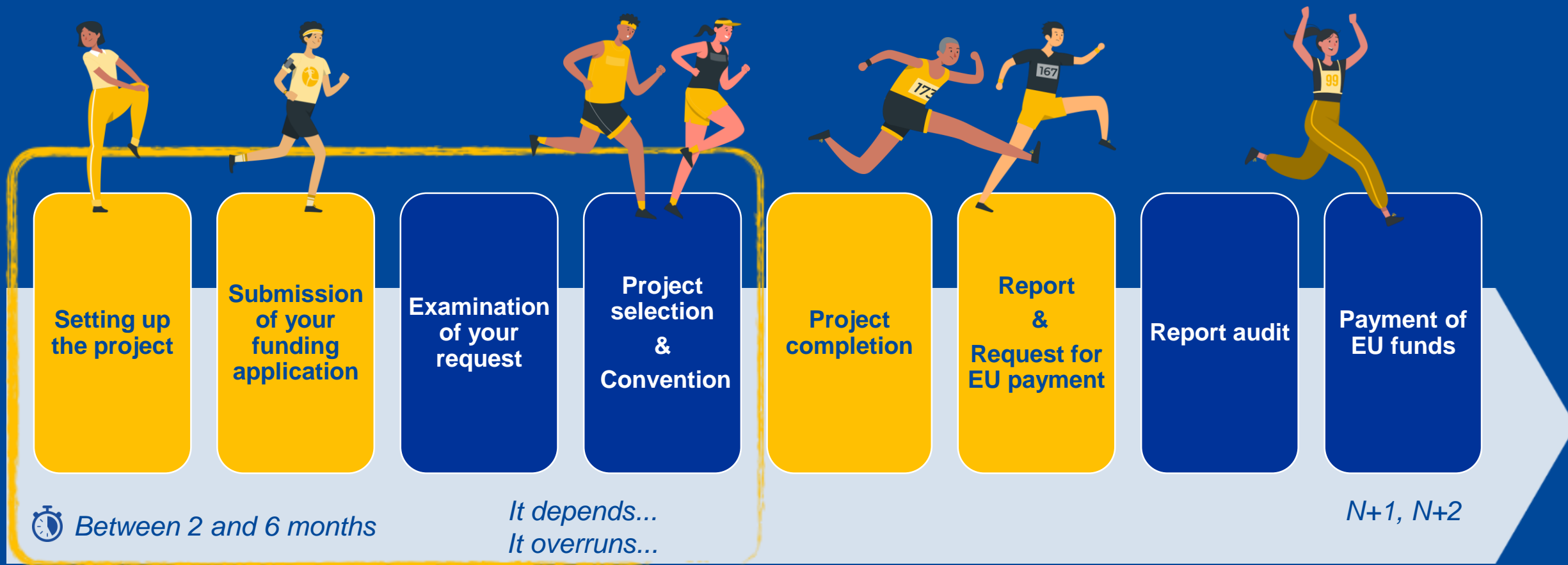
Energy efficiency investments

## Creative Europe

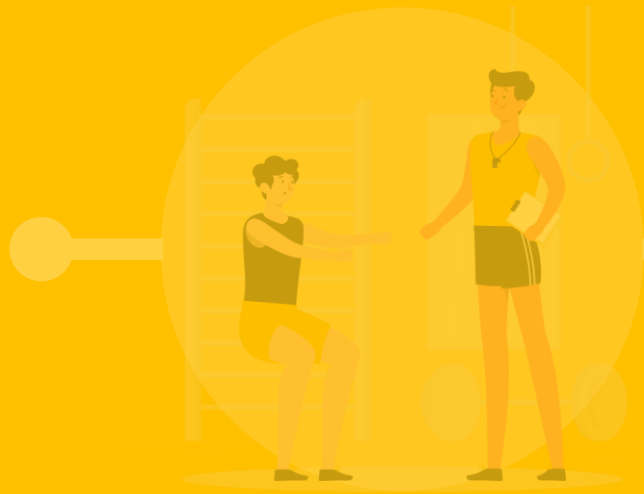
Culture & Media

# The life of a European project

*(with no obstacles!)*



# 3- The finish line



Learning about European funds



Setting up a project



Obtaining European funding



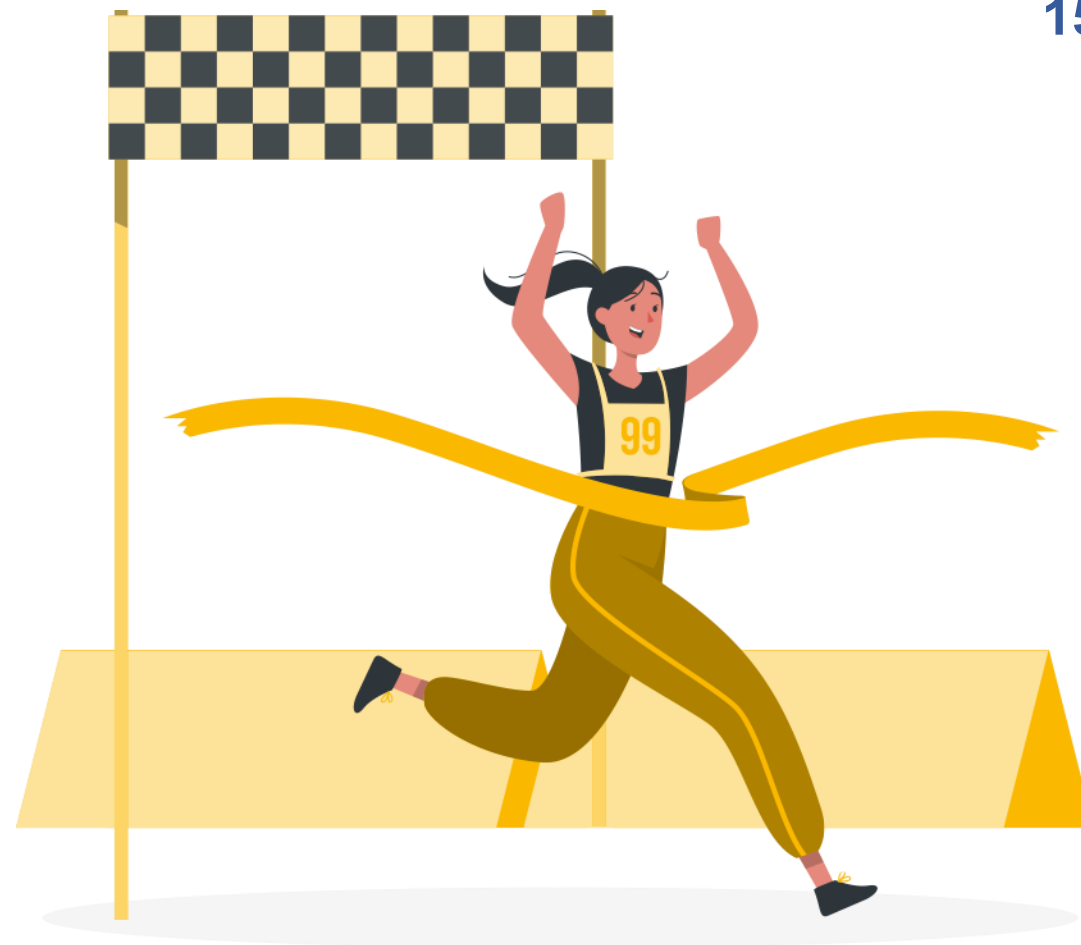


15'

# The finish line

How to secure European funding with confidence and step up onto the podium?

*We're working on it...*



# Objective of this stage of the game

To secure the European funding  
you applied for at the outset  
(project set-up)

=

Keep the gauge topped up!



# Scenarios!

Real-life cases!



My concierge service project in Metropole is EU-funded. It kicked off a few months ago and I've signed the subsidy agreement, but I completely forgot to acknowledge the EU support... I think there's something about having to do that.

## What should I do?

1. The EU subsidy has been approved, given that we've already signed the agreement. It doesn't really matter, the most important thing is the service provided by the concierge to the staff!
2. Still, I should probably call the European Affairs Dept.- they'll set me straight.
3. No need to panic! I'll make up for it as soon as I can. In fact, I've got a December newsletter to do about Christmas chocolates for sale, and I'll include the European flag.



My concierge service project in Metropole is EU-funded. It kicked off a few months ago and I've signed the subsidy agreement, but I completely forgot to acknowledge the EU support... I think there's something about us having to do that. **What should I do?**

-3

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✓

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-1

3. No need to panic! I'll make up for it as soon as I can. In fact, I've got a December newsletter to do about Christmas chocolates for sale, and I'll include the European flag.

**Be careful**, failure to communicate and publicise EU support for a project receiving European funds can result in a penalty of up to 3% of the allocated subsidy!

**Excellent initiative!** It can help you decide which logos to add to which media, and which words are compulsory depending on the type of project and the amount of the subsidy.

**Good idea, but not enough:** you need to put a permanent sign or poster on the concierge counter so that all the Metropole staff know that it's supported by European funds.

# Principe

**Compulsory communication for projects supported by European funds**



**Cofinancé par l'Union européenne**



I'm working on a regional integration and training project for young people that costs €700,000. To fund it, I'm applying for €200,000 from the European Social Fund (ESF) and €500,000 from the European Regional Development Fund (ERDF).

1. The European Affairs Dept. has told me that the State handles ESF applications, while the Region manages ERDF applications. So, I'll need to prepare two separate applications, each with different scopes of action... twice the work, and with two different administrative departments!!! What a hassle...
2. Good news! my project will be 100% financed by European funds! I'm maximizing European funding for this initiative, which is fantastic.
3. In fact, as the ERDF subsidy is better, I'll drop the ESF application.



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You have a **good** understanding of how French administration works.

**You cannot** get dual EU funding for a single project

Good choice, **slightly less**, but secure



# Principle

**No  
dual EU funding  
for a single project**






My project is coming to an end. I'm finalising my application for the remainder of the subsidy and sending it to the authority managing my application. The auditor has rejected 20% of the expenditure on services for my project because I've not provided supporting documents (paid invoices) for this expenditure.

1. I accept the auditor's findings
2. I contest the auditor's findings and contact the providers to claim the missing invoices. Great, I get everything together in 3 months! I send the invoices to the auditor.
3. I ask the providers to send me the missing paid invoices. They respond immediately and I forward them to the auditor.



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-  3. I ask the providers to send me the missing paid invoices. They respond immediately and I forward them to the auditor.

**You've not wasted any time  
but you've wasted some money!**

**Too late!** In principle, the period for contesting lasts 1 month, and the auditor has already issued his final report. **You've wasted time and money!**

**Great, I'll get it straight away**

## Principle

**EU funds paid out on the basis of actual, invoiced expenditure with proof of payment**



A new member joined the team during the year. At long last! It took us a while to recruit him. He'll be contributing a few hours here and there to the European Digital Cultural Classroom project.

To validate his position and remuneration in this project:

1. I've asked him to fill in a time sheet every month, hour by hour, to show the time he's spent on the European project - he's delighted!
2. I've draw up a letter of engagement, as I've done for the other staff assigned 100% to the project.
3. At the end of the project, I'll send him a time sheet to fill in to show the time he's spent on the project.
4. It seems too complicated to bring him in mid-project, so I won't mention him in the project report.



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**Great!**

**Not allowed** because he was assigned at a fixed rate or 100% to the project ⇒time sheet required

**Not very nice** Not very nice for the employee who has to track down all the time spent on the project over the last 2 years, with the risk of forgetting or failing to count public holidays!

**You're losing out on part of the European subsidy**, but you haven't wasted any time justifying the time spent!

# The life of a European project

*(with no obstacles!)*



So?  
How much have you  
collected for the  
local authority?







# To go a step further...



Build on your knowledge with the **support guide** for your EU project



Spread the word about the **Course de Fonds** game!



Join the local authority's network of European ambassadors

# European Department



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Eurocities  
EU project applications

*Course de fonds  
Trainers*





Evaluation survey

